

## **Genpact to Acquire Mobile Digital Solutions Provider Endeavour to Enhance Digital Transformation Capabilities**

***Expanded mobility services help clients reimagine operations with seamless digital solutions to link the front, middle, and back office***

**NEW YORK, September 30, 2015** – Genpact (NYSE: G), the architect of the Lean Digital<sup>SM</sup> enterprise, has signed a definitive agreement to acquire Endeavour Software Technologies Private Limited, a mobile digital solutions provider focused on the middle and back office with operations in Austin, Texas and Bangalore, India. Terms of the transaction were not disclosed. Closing is subject to satisfaction of certain customary conditions, including Indian regulatory approval, and is expected in the fourth quarter of 2015. The transaction is not material to current year financial performance.

The acquisition of Endeavour will add to Genpact's Digital capabilities in mobile consulting, architecture and design, implementation, and testing. Enterprises across industries are realizing that mobility can unlock significant value in middle and back office operations functions by redistributing work along the ecosystem, and driving productivity and customer satisfaction. Endeavour develops and deploys mobile solutions that encompass strategy assessment and industry-specific accelerators that can be used across key vertical industries including financial services, insurance, healthcare, manufacturing, and high tech.

Through its Lean Digital<sup>SM</sup> approach, Genpact reimagines clients' businesses by extending digital technologies through the middle and back office to deliver measurable business impact such as revenue growth, cost efficiency, and business agility. This unique approach to rapid and impactful digital transformation of business processes and operations – which leverages mobility along with other key digital technologies – is built upon Genpact's Lean-inspired and patented Smart Enterprise Processes (SEP<sup>SM</sup>) framework.

“This acquisition is one more important step in our ongoing strategy to strengthen our rapidly-growing Lean Digital portfolio,” **said Sanjay Srivastava, senior vice president and chief digital officer, Genpact.** “Endeavour's mobile capabilities will help our clients achieve the

optimal enterprise-wide impact of digital technology by combining our deep industry specific process knowledge with innovative and advanced technologies including mobility and analytics.”

“We’ve been driving mobility success for our clients since the early days of this technology, and we are excited to integrate our more than 13 years of expertise into Genpact,” **said Avinash Misra, chief executive officer, Endeavour**. “Genpact’s global footprint and extensive client base, along with its existing strengths in digital technology, process excellence, industry domain, and analytics services, will allow us to rapidly scale up our mobility services to help transform more companies’ operations.”

Genpact’s rapidly-expanding Digital business that supports its Lean Digital strategy encompasses two key areas. The first, Systems of Engagement™ solutions, are a configurable engagement layer of technology that leverages clients’ existing technology investments to catalyze transformation in operational processing. The second area is Digital Integration Services that rethink conventional business processing and integrate a number of innovative digital component technologies, including mobility, to build fit-for-purpose solutions that help transform operations. More information is available at [www.genpact.com/leandigital](http://www.genpact.com/leandigital).

#### **About Genpact**

Genpact (NYSE: G) stands for “**generating business impact**.” We architect the **Lean Digital**™ enterprise through a unique approach based on our patented Smart Enterprise Processes (SEP™) framework that reimagines our clients’ middle and back offices to generate growth, cost efficiency, and business agility. Our hundreds of long-term clients include more than one-fourth of the Fortune Global 500. We have grown to over 70,000 people in 25 countries, with key management and a corporate office in New York City. We believe we are able to generate impact quickly and power Intelligent Operations™ for our clients because of our business domain expertise and experience running complex operations, driving our unbiased focus on what works and making technology-enabled transformation sustainable. Behind our passion for technology, process, and operational excellence is the heritage of a former General Electric division that has served GE businesses since 1998. For additional information, visit [www.genpact.com](http://www.genpact.com). Follow Genpact on [Twitter](#), [Facebook](#), [LinkedIn](#), and [YouTube](#).

#### **Safe Harbor**

This press release contains certain statements concerning our future growth prospects and forward-looking statements, as defined in the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those in such forward-looking statements. These risks, uncertainties and other factors include but are not limited to a slowdown in the economies and sectors in which our clients operate, a slowdown in the business process outsourcing and information technology services sectors, the risks and uncertainties arising from our past and future acquisitions, our ability to convert bookings to revenues, our ability to manage growth, factors which may impact our cost advantage, wage increases, changes in tax rates and tax legislation, our ability to attract and retain skilled professionals, risks and uncertainties regarding fluctuations in our earnings, general economic conditions affecting our industry as well as other risks detailed in our reports filed with the U.S. Securities and Exchange Commission, including Genpact’s Annual Report on Form 10-K. These filings are available at [www.sec.gov](http://www.sec.gov). Genpact may from time to time make additional written and oral forward-looking statements, including statements contained in our filings with the Securities and Exchange Commission and our reports to shareholders. Although Genpact believes that these forward-looking statements are based on reasonable assumptions, you are cautioned not to put undue reliance on these forward-looking statements, which reflect management’s current analysis of future events and should not be relied upon as representing management’s expectations or beliefs as of any date subsequent to the

time they are made. Genpact undertakes no obligation to update any forward-looking statements that may be made from time to time by or on behalf of Genpact.

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