



PRODUCT OVERVIEW

Artificial intelligence powers CFO reporting

Strengthen decision-making and boost stakeholders' confidence with automated end-to-end reporting

The phrase "the buck stops here" is one no C-suite executive takes lightly. For CFOs, one of the responsibilities that rests in their hands is to provide internal leadership teams and the external market with insightful reports that explain company performance and provide predictive insights.

But if you're like many CFOs, your company's legacy systems and manual processes cause your finance team to spend too much time gathering and validating internal and external data for accurate reporting. Time you should be dedicating to analyzing information and uncovering insights that enhance decision-making, and allow you to confidently offer predictive insights, not just report on the past.

It's very difficult to boost stakeholders' confidence without an objective or consistent view of performance across the business. A view that includes insights built on all the relevant internal and external data.

Intelligent Reporting Assistant

Genpact’s Intelligent Reporting Assistant, powered by Genpact Cora, our AI-based platform, uses advanced digital technologies and analytics to gather and analyze structured and unstructured data from internal and external data sources.

By automating the four key components of the end-to-end reporting process—data sourcing, data interpretation, data analytics, and commentary generation—it provides CFOs with powerful insights to make critical business decisions and inform the external market. Enterprise performance management teams now have access to:

- **Data sourcing:** The data you need sits in many places. Whether in your ERP, or customer relationship management system, or externally in news sources, market reports or social media, the Intelligent Reporting Assistant finds and extracts it, allowing users to create reports on the fly (figure 1)
- **Data interpretation:** Once collated, the solution puts data into standard templates and uses machine learning

to prepare it for analysis. In this way, you can automate report generation while allowing custom views

- **Data analytics:** Using advanced analytics, predictive modelling, and cognitive computing to enrich data, the solution can run hundreds of what-if scenarios and find trends. It’s also flexible so you can quickly analyze revenues, market share, or competitors for a business unit or geography
- **Commentary writing:** The system automates variance analysis and writes commentary using natural language generation. About 70% of commentaries are automated but this varies depending on your industry and need to maintain confidentiality

Reimagining reporting outcomes

Powered by Genpact’s Lean DigitalSM methodology—which combines end user-focused design thinking, Lean methods, digital technology and analytics, and domain knowledge—

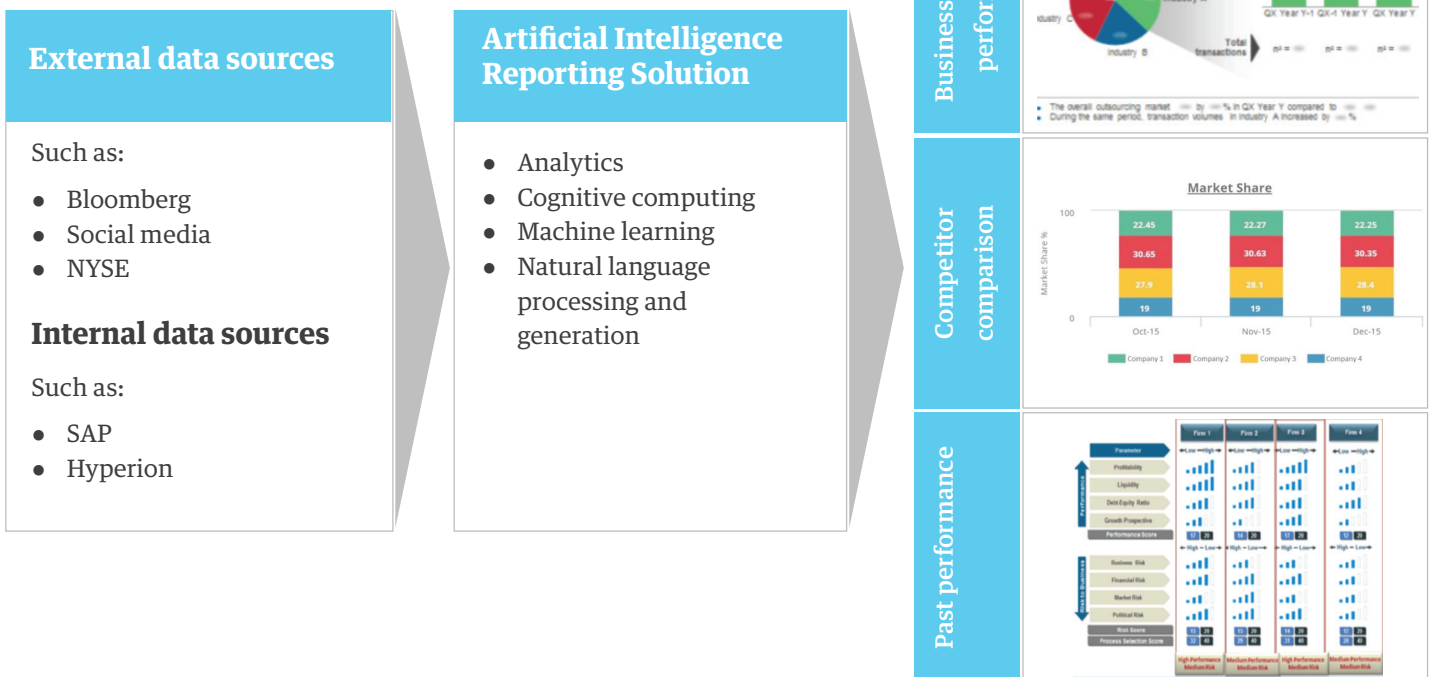


Figure 1: Automated reporting through a combination of digital technologies and analytics

the Intelligent Reporting Assistant allows finance organizations to:

- Enhance stakeholder confidence: more objective, consistent performance reporting and forecasting increases confidence both internally and externally
- Increase agility: CFOs can now give leadership actionable insights in real time to support decisions, and quickly shift direction when business requirements change
- Boost efficiency and ability to plan
 - More than 75% of report creation can now be automated, and 70% of commentaries on variances
 - Up to 50% automation of forecasts

With swift access to powerful business insights, organizations are rethinking enterprise performance

management. And by harnessing the power of digital technologies, CFOs are playing a more strategic role in the business while building internal and external confidence.

CASE STUDY

Leading consumer goods company

Genpact's Intelligent Reporting Assistant automated 70% of a top CPG firm's data collection activities. The solution reduces the time a multi-person team spends collecting, interpreting, and generating reports from weeks to just a few days. And because its AI capability learns over time, it will deliver increasingly fast, accurate, and more frequent forecasts that drive better-informed business decisions.

ABOUT GENPACT

Genpact (NYSE: G) is a global professional services firm that makes business transformation real. We drive digital-led innovation and digitally-enabled intelligent operations for our clients, guided by our experience running thousands of processes for hundreds of Global Fortune 500 companies. We think with design, dream in digital, and solve problems with data and analytics. We obsess over operations and focus on the details - all 78,000 of us. From New York to New Delhi and more than 20 countries in between, Genpact has the end-to-end expertise to connect every dot, reimagine every process, and reinvent companies' ways of working. We know that rethinking each step from start to finish will create better business outcomes. Whatever it is, we'll be there with you - putting data and digital to work to create bold, lasting results - because transformation happens here. Get to know us. Genpact.com.

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